

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 57150

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR		330290	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	MENTZER MEDIA SERVICES			RESTORE OUR FUTURE		
AND	600 Fairmount Ave Ste 306			1250 Eye Street NW		
ADDRESS	Towson MD 21286-1002			Ste 900		
	USA			Washington DC 20005		
CONTACT	A. BREUNSCHEIDEL			USA		
				PRODUCT		ISSUE
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310			
		1566	CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE PAID FOR BY: RESTORE OUR FUTURE										
1	01111..	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING 6-7AM	4	850.00	3400.00
2	01111..	4	07:00A	09:00A	30S	10/30/12-11/02/12	THE EARLY SHOW	4	550.00	2200.00
3	01010..	2	09:00A	09:30A	30S	10/30/12-11/01/12	PITTSBURGH LIVE	2	300.00	600.00
4	01110..	3	04:00P	04:30P	30S	10/30/12-11/01/12	4-430PM NEWS	3	900.00	2700.00
5	01111..	4	04:30P	05:00P	30S	10/30/12-11/02/12	430-5PM NEWS	4	900.00	3600.00
6	01111..	4	05:00P	05:30P	30S	10/30/12-11/02/12	5-530PM NEWS	4	1200.00	4800.00
7	01111..	4	05:58P	06:30P	30S	10/30/12-11/02/12	M-F 6PM NEWS	4	1350.00	5400.00
8	01111..	4	07:30P	07:58P	30S	10/30/12-11/02/12	THE INSIDER	4	900.00	3600.00
9	0111100	4	11:00P	11:35P	30S	10/30/12-11/02/12	11PM NEWS	4	2750.00	11000.00
10	T	1	07:58P	09:00P	30S	10/30/12-10/30/12	NCIS	1	8000.00	8000.00
11	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	NCIS: LOS ANGELES	1	7000.00	7000.00
12	T	1	10:00P	11:00P	30S	10/30/12-10/30/12	VEGAS	1	5000.00	5000.00
13	W	1	07:58P	08:57P	30S	10/31/12-10/31/12	SURVIVOR XXV	1	6000.00	6000.00
14	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	C.S.I.	1	6000.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Towson MD 21286-1002			Ste 900		
	USA			Washington DC 20005		
CONTACT	A. BREUNSCHEIDEL			USA		
				PRODUCT		
				ISSUE		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT 1310			
		1566	CODE			
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2						

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			FROM	TO						
15	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	5000.00	5000.00
16	Sa	1	05:58A	07:58A	30S	11/03/12-11/03/12	SAT. MORN. LOCAL NEWS	1	400.00	400.00
17	Sa	1	07:58A	10:00A	30S	11/03/12-11/03/12	SAT.CBS MORNING NEWS	1	600.00	600.00
18	Sa	1	07:58P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	1	1500.00	1500.00
19	Su Su	1	07:03P 12:57P	07:30P 07:00P	30S	11/04/12-11/04/12	STEELERS REGULAR SEASON	1	85000.00	85000.00
20	Su	1	11:58A	06:30P	30S	11/04/12-11/04/12	NFL PRE-GAME SHOW	1	7500.00	7500.00
21	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	5000.00	5000.00
22	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING 6-7AM	2	850.00	1700.00
24	11000..	2	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	550.00	1100.00
25	M	1	09:00A	09:30A	30S	11/05/12-11/05/12	PITTSBURGH LIVE	1	300.00	300.00
26	M	1	04:00P	04:30P	30S	11/05/12-11/05/12	4-430PM NEWS	1	900.00	900.00
27	M	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	900.00	900.00
28	M	1	05:00P	05:30P	30S	11/05/12-11/05/12	5-530PM NEWS	1	1200.00	1200.00
29	M	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	1350.00	1350.00
30	M	1	07:30P	07:58P	30S	11/05/12-11/05/12	THE INSIDER	1	900.00	900.00

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			FROM	TO						
31	M	1	11:00P	11:35P	30S	11/05/12-11/05/12	11PM NEWS	1	2750.00	2750.00
32	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	1	750.00	750.00
33	01111..	4	11:35P	12:37A	30S	10/30/12-11/02/12	11:35P-12:37A - LETTERMAN	4	750.00	3000.00
Total Contract:								61		189150.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	186450.00	.00	186450.00	
GRAND TOTAL									186450.00	

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